

## STATEMENT

### **Redrow Homes selected by Kempton Racecourse to explore development opportunities in Sunbury-on-Thames**

Redrow Homes can confirm that its Southern Counties operation has been selected by Kempton Park Racecourse to evaluate potential development opportunities on land adjacent to the racecourse.

Redrow was chosen following a rigorous selection process, carried out over a number of months, with the focus very much upon design quality and product. An exceptional reputation for delivering top quality homes and a first class customer service was instrumental in the decision to select Redrow.

Alongside a feasibility study of non-operational land currently being undertaken, is a parallel architectural exercise to explore potential design issues.

The priority at this stage is to evaluate the prospect of delivering new market and affordable homes on the site, together with significant areas of publically accessible green space. The feasibility study is also exploring highway improvements at Sunbury Cross and the provision of other community facilities and infrastructure.

This methodical and strategic process will be guided by the need to safeguard important landscape features, ecology and archaeological interests. It is intended that this work will feed into the Council's review of the Local Plan, which will need to consider how identified housing needs in the Borough can be met.

Jon Fletcher, Managing Director of Redrow Homes Southern Counties, said: "Quite rightly there is a high level of public interest in the future of this land. We are at a very early stage but are committed to keeping residents, businesses and stakeholders informed as we investigate. Local people will be able to have their say in a full community consultation once we have clear technical information to share."

Redrow Homes welcome opinions and feedback from the local community at this embryonic stage. To share feedback and register for updates visit [www.redrowkempton.co.uk](http://www.redrowkempton.co.uk)

ENDS

**Editor's footnote:** Established more than 40 years, Redrow Homes is one of the UK's leading house builders, operating across England and Wales, with a strong emphasis on high quality family housing in prime locations. Its Heritage Collection of family homes combines traditional looking, 'Arts & Crafts' influenced exteriors with bright, modern, high specification interiors. The company has won numerous awards over the years, including, most recently, the Gold Award for Best Large Housebuilder at the WhatHouse? Awards 2014, the 2014 Building Awards Housebuilder of the Year and four consecutive 5\* awards in the Home Builder Federation (HBF) annual customer satisfaction survey. Redrow also collected the award for best marketing initiative at the 2014 Housebuilder Awards and its 'My Redrow' online tool won the overall Customer Engagement category at the 2013 Peer Awards for Excellence.

Web: [www.redrow.co.uk](http://www.redrow.co.uk).

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