



MONOLITH TOWER - THE SEQUEL

The return of our Blot on the Landscape....the fight goes on, and on

As you may be aware J C Decaux submitted an application to re-erect the Monolith Tower at the Dairy Crest site in Snakey Lane next to the A316. The application was rejected by Hounslow Council on December 2014 and J C Decaux have now exercised their right to appeal.

The original tower, erected in 2009, was approximately 26 metres tall and contrary to the planning permission of 19.7 metres. After a long fight we succeeded in having this monstrosity demolished in 2013.

The replacement tower will be 19.5 metres tall which is about 6 metres shorter than its erroneously constructed predecessor. The illuminated section of the structure, which will face to the south-west, will start at 12 metres above the ground and rise a further 7.5 metres and will display images that change 6 times per minute (**that's every 10 seconds**)

Everyone in the local community will remember that the original tower was used to advertise cars, bras, beer, films etc and could be seen from a considerable distance. Eventually, due to our tireless efforts, we managed to rid our semi-rural location on the edge of the green belt, with it's nearby Grade II listed buildings (the Primary Filter House and Kempton Park Pumping Station) of this totally alien blot on our landscape.

The application submitted by JC Decaux requested the planning permission to run for a period of 10 years from March 2015 however it is common knowledge that the Dairy is to close within the next 18 months.

We only have a very short time to put our views to the Planning Inspectorate as the period for comment runs out on **Friday 17th April** and we would urge you to voice any concerns you may have **most urgently**.

You can view the documentation on the Planning Inspectorate's website www.planning-inspectorate.gov.uk using the planning reference below and you can also look at the previous history of this sorry tale by accessing the Hounslow Council's website on www.hounslow.gov.uk/index/environment_and_planning/planning.htm and then typing in the postcode TW13 7ND

If you wish to comment on this application then please write (sending 3 copies of your letter) to:

**Case Officer: Tanya Clinton, Planning Inspectorate Appeals,
Registry/Scanning, Room 3/05 Kite Wing,
Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN**

or Email via the Planning Inspectorate's website or the Team E-mail Box which is **teamp14@pins.gsi.gov.uk**

Quoting reference number **APP/F5540/Z/15/3003143**

Debbie Adye & Nic Moore- TERA 24/03/15



TUDOR ESTATE RESIDENTS ASSOCIATION (TERA)

A reminder of the original 26metre Monolith Tower is as below:



Notice the bend in the road, the amount of traffic on a Sunday afternoon and the rural location on both sides of the roadway. The replacement structure will be 19.5m if constructed as specified. The previous Inspector saw this as an alien and jarring view – what has changed ?



The street scene from Queens Avenue



The view from open land to south of Tower